



Reynolds High School

Principles of Business and Marketing

Building Relationships for Academic Success

Instructor: Thom Cunningham

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Room: 405

Email Address: tcunningham@rsd7.net

Required Textbooks/Materials:

Provided FOR Student	Provided By Student
<ul style="list-style-type: none">• <i>Principles of Business, Marketing, and Finance</i> Textbooks• Google Chromebook, charged before class• Business U Curriculum	<ul style="list-style-type: none">• Three Ring Binder• Pen or Pencil and Notebook paper• Participative attitude

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Course Description

This course delves deeper into the functions of business and the practical application of running a small business. The first semester will involve a good deal of study and learning while preparing for the opening and operation of the Raider Trader. We'll begin with your ideas on what the Raider Trader should look like. We'll learn about Strategy, Operations, Accounting, Human Resources, Finance and Market Analysis, Marketing, and Selling. You will renovate the existing student store in the first semester, identify personnel requirements, post and fill jobs, You'll identify a strategic business plan for the operation

The "projected" Course Schedule will cover:

<u>Intro Unit</u>	<u>Unit 1</u>	<u>Unit 2</u>	<u>Unit 3</u>	<u>Unit 4</u>	<u>Unit 5</u>
Career path Possibilities	Business Types and functions	The 6 functions of Business	Preparing a business for operation	Marketing and promoting	Accounting and profiting

Grading Policy Description

POWER 10% - daily points for punctuality, participating in class and being respectful to peers and adults

Classwork 40% - Completing daily assignments and participating in table talks.

Mastery 50% - Unit quizzes, tests and projects

Late Work/Retake Policy

All work for a unit must be completed within one week of the day that we complete that unit. You may submit any assignments for a Unit any time up to this one-week post-unit cutoff.

Quizzes will be taken at the end of each chapter/unit.

Projects will be completed in class. If you have an excused absence, you will be provided two extra days to complete the project for each day you are gone.

All assignments and other resources will be available on Business U, Student Vue or Schoology.

Paper copies of assignments will be available if necessary. Most assignments are done electronically.

Notes and daily assignments should be kept in your 3-ring binder or in your business folder in your one-drive. End of unit quizzes will be open note. You may not use digital copies of presentations for notes.

Cell Phone Policy – Off and Away

- *All students are required to keep all personal electronic devices—including cell phones, smartwatches, and wired/wireless earbuds or headphones—powered off and stored away for the entire school day. This includes during class time, passing periods, and lunch/breaks.*



Class Expectations: Please sign on the line below when you have read and understood the following expectations...

- *I UNDERSTAND THAT I AM EXPECTED TO BE ENGAGED! WHICH MEANS THAT:*
 - **I WILL SPEAK TO THE CLASS.**
 - **I WILL ENGAGE WITH MY FELLOW STUDENTS FOR BUSINESS ACTIVITIES AND DECA CHALLENGES.**
 - **I WILL OFFER OPINIONS AND IDEAS.**
 - **I WILL BE RESPECTFUL OF MY FELLOW STUDENTS AND MY TEACHER.**
- *I WILL NOT NAP OR PUT MY HEAD DOWN ON MY DESK DURING CLASS.*
- *I WILL NOT PLAY VIDEO GAMES DURING CLASSTIME.*

Student Signature: _____

Adult Signature: _____

Print Name: _____

Print Name: _____

Date: _____

Date: _____