Reynolds High School

Graphics Production

Syllabus   Updated: 9/1/2023

Teacher: Carson Abbert (He/Him/His)
Master of Education, Portland State University
Bachelor of Fine Arts, Cleveland Institute of Art, Ohio
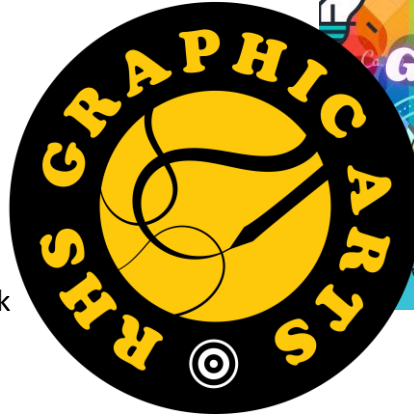
Phone: (503) 667-3186 ext. 1104
Email: cabbert@rsd7.net

Required Materials
Chromebook, Headphone/Earbuds, Sketchbook

Prerequisite: Graphic Arts 2
Length: One year/one credit

Course Description

In this course, students will learn the basic functions of operating a graphic design/printing business and maintaining a functioning print shop. This will include design, production, marketing, customer service, shop & project management. You will be designing a portfolio showcasing your skills, creative talent and voice. Students will be working on a Passion Project throughout the year.

You will:
- Create designs at a professional level using Adobe products
- Develop professional materials that align with industry standards
- Collaborate in a professional manner with peers around client projects
- Acquire in-depth graphics software and printing knowledge
- **Get ORGANIZED** and **PUSH YOUR CREATIVIITY**!

Student Expectations

1. **Be Creative & Curious**
2. **Be Kind, Be Safe, Be Flexible**
3. **DEVELOP INDEPENDENCE**
4. **Be Professional (Communicate respectfully at all time, check your email daily & fix your mistakes)**

Course Units/Projects/Timeline

Note: The table below is an outline of content that you will investigate throughout the two semesters. The schedule will be adjusted as we receive various client jobs and work on projects.

CTE Design Category	Unit/Projects/Activities	Time
Design Fundamentals	Teamwork/Collaboration Shop and Computer Lab Expectations Self-pace LinkedIn Learning Intro & Expectations (Adobe Photoshop & Illustrator)	September – On-going
VISION & VOICE	**INDEPENDENT "PASSION PROJECT:"**	**On-going - Minimum: One Day/week**
Business	**Shop & equipment maintenance & client projects**	**On-going**

Design &/or Illustration	Scholastic Art Contest Project	DEADLINE: 12/10/2023
Production	Large-format Printer/Printing Basics	**On-going**
Branding	Logo Design Project – You will create a variety of logos for your portfolio.	**On-going**
Design Fundamentals: Color Theory	Adobe Color	*October*
Fundamentals: Typography	Adobe Font	October
Designing/Branding/Marketing	**RHS Commencement Ticket Design (This is the 2024 Class' Graduation ticket)**	October
Designing/Branding/Marketing	Redesign Logo for RHS Soccer Team(s)	November-Ongroing
Poster & Ticket Designs	Poster designs for school dances and other activities/events. (Adobe Express-made)	Various
Technology Foundations/ Production	Wall Wrap: Character Montage (Vector-based Software: Illustrator)	TBD
Technology Foundations/ Production	Comic panel, book, photo book, pamphlet or brochure (InDesign)	TBD
Technology Foundations	Animation Software (Animate) Animated Face	TBD
Production & Finishing	DTG – Direct-to-Garment Printer	On-going
Production & Finishing	Sticker Collection Project	Sept/Oct
Production & Finishing	Laser Engraving Project	TBD
Branding	Personal Business Design Logo	TBD
Technology Foundations/ Production	Embroidery & Sewing	On-going
Production & Finishing	Screen Printing – One-color – Poster/T-shirt	October
Production & Finishing	Screen Printing – Two-color – Poster (OPTIONAL)	Your choice/TBD
Design, Business & Marketing	Portfolio, Business Card, Resume Personal Website (Showcasing your designs)	On-going progress throughout year

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Grading Categories:

1. POWER	(Formative)	**20%**
2. ASSIGNMENTS	(Formative/Summative)	**20%**
3 QUIZZES & TESTS	(Formative/Summative)	**20%**
3. PROJECTS & FINAL	(Summative)	**40%**

Letter Grade Description

Letter	Percentage	Narrative	10-Point Scale
A	90 - 100	Exceeds	10-9
B	80 - 89	Meets/Proficient	8
C	70 - 79	Developing/Nearly Proficient	7
D	60 - 69	Emerging/Developing	6
I	51-59 or below	Unfinished/In-complete	**5**
Mi	50	****Grading Floor (Missing Work)**	5
N	0	***No Work Submitted/Missing more than two assignments	0

Late Work/Retake Policy

1. **If student will be late turning in assignment, then he/she/they will:**
   - Contact Mr. Abbert in person or via email **ASAP** (as soon as possible) with explanation, plan of completion and questions.
   - Turn in late work no later than two weeks after due date.
   - LIFE HAPPENS - When in doubt about whether an assignment will be accepted talk with or email Mr. Abbert.

2. **END OF 1ST AND 2ND QUARTER DEADLINE** – There will be a hard deadline several days before the end of 1st quarter and the 1st semester. **No late work will be accepted after this point unless student and Mr. Abbert have discussed an alternative plan.**

3. **Retakes** – Any class assignment and/or quiz can be revised and resubmitted, but must talk with Mr. Abbert about this beforehand. Most projects can be revised a resubmitted as well. **There will be no retakes on the final project or assessmen**

Grading Policy Description

1. POWER – This category represents on-going **participation** in assignments and class activities.

2. ASSIGNMENTS – Represents assignments that will be graded for student understanding of the content of the lessons.

3. HOMEWORK/QUIZZES** - Homework will be work that is to be started outside of the classroom. Quizzes will be preparation for mastery assesments.

4. Projects and Assessments – These are summative assessments to measure student understanding. **They are the most important of all the categories. This category measures whether you have been engaged in the other three categories.**

5. **The grading "floor" is a 5 out of 10. This means the first two missing assignments will be marked as Mi, which counts as 50% not 0%. To some extent this allows for a more accurate average mathematically when scores are averaged.

6. *****IMPORTANT: If a student exceeds two missing assignments, then the grading "floor" for ANY missing assignments will be inputted at 0%.**