

Reynolds High School

Graphic Arts 2: Passion Power Product

Syllabus Updated: 9/1/2023

Teacher: Carson Abbett (He/Him/His)
Master of Education, Portland State University
Bachelor of Fine Arts, Cleveland Institute of Art, Ohio

Phone: (503) 667-3186 ext. 1104
Email: cabbett@rsd7.net

Required Materials

Chromebook, headphones/earbuds, paper & pencil

Prerequisite: Graphic Arts 1

Length: One year/one credit

Course Description: Graphic Arts 2 is an advanced course in the graphic arts.

Graphic Arts 2 is designed for students to continue strengthening both their graphics skills and their “visual” voice. Emphasis will be placed on each student developing a personalized body of design work that can then be applied to 2-D and 3-D products.

You will:

- Develop a design portfolio showcasing **your skills, STYLE, and unique visual voice**
- Demonstrate effective production practices
- Learn to collaborate in a professional manner with peers around design projects
- Demonstrate fluency with a computer operating system and digital file management

Course Requirements: In this course, students will use Schoology, an online learning management system, to engage with graphic arts content. All students will use LinkedIn Learning to engage with self-paced learning as an essential part of this course. As students work on projects, they will develop their own visual “voice” (personal interests and style) in their work. Students are to maintain regular daily attendance. Students will assemble an online portfolio that showcases their strengths as an artist/designer/influencer. If a day(s) is missed, then student is to access their Schoology course from their Chromebook to familiarize themselves with missed content.

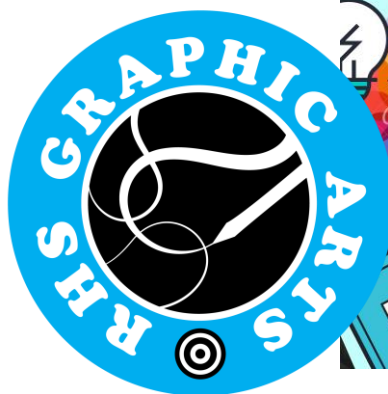
Student Expectations

1. **Be Safe, Be Kind, Be Respectful**
2. **Exhibit curiosity, self-direction and perseverance** (both with assignments and self-paced learning)
3. **MEET DEADLINES**
4. **Cell or smartphone Use** – Generally it should be OFF AND AWAY during class time. With that said, use it to ADD to the class dynamic, your designs, and our community.

Course Schedule

Note: There will be changes to the units, projects, and timeline based on class needs.

Units/Topics	Projects/Activities	Month
Design Fundamentals	Community and Collaboration Graphic Arts Vs Graphic Design Photography Intro Self-portrait Infographic (Adobe Express) Shop Introduction & Equipment Assembly Computer Basics, Digital Workflow & Sketching Graphics Industry & Careers Halftones Self-paced Learning (Mondays)	September



VISION & VOICE - Design, Branding, Business & Marketing	Design Portfolio, Business Card & Resume (Mid-year and end-of-year final project)	On-going
Foundations of Design	Principles of Design, Hierarchy, Alignment and more! Contour Line Collection Design/Poster	September
Design, Production & Finishing	Sticker Collection Project	On-going

Color Theory	Basics & Adobe Color	October
Typography	Typography Definitions, History & Adobe Fonts	October
Design, Branding & Marketing	Logo Design Project (One and two-color designs)	October
Production & Finishing	Screen Printing (Shirt)	October/November
Design: Illustration	Story Introduction & Dessert Landscape Scholastic Art Contest Project	November
Technology Foundations	Photoshop, Illustrator & InDesign Advanced Technology Skills Assessments	TBD
Design & Production	Card Design Project	December
Design, Branding, Production & Marketing	Graphic Arts Forecasting Posters Graphic Arts Marketing Activities	January
Technology Foundations/ Production	Pixel-Based Software ((Photoshop) Surrealist Portrait Project	February
Technology Foundations/ Production	Page-Layout Software (InDesign) Take a Walk Photo Story	March
Technology Foundations/Animation	Animation Software (Animate) Introduction	On-going
Production & Finishing	Laser Engraving	On-going
Technology Foundations/ Production	Embroidery	On-going
Production & Finishing	Screen Printing – Two-color – Poster	April/May
Technology Foundations/Animation	Stop-motion Project	TBD
Design & Branding	Food Truck Project	May/June

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Syllabus

Page 2 of 3



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Graphic Arts 2: Passion Power Product Syllabus

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Grading Categories:

1. POWER	(Formative)	20%
2. ASSIGNMENTS	(Formative/Summative)	20%
3. QUIZZES & TESTS	(Formative/Summative)	20%
3. PROJECTS & FINAL	(Summative)	40%

Letter Grade Description

Letter	Percentage	Narrative	10-Point Scale
A	90 - 100	Exceeds	10-9
B	80 - 89	Meets/Proficient	8
C	70 - 79	Developing/Nearly Proficient	7
D	60 - 69	Emerging/Developing	6
I	51-59 or below	Unfinished/Incomplete	5
Mi	50	**Grading Floor (Missing Work)	5
N	0	***No Work Submitted/Missing more than two assignments	0

Late Work/Retake Policy

- If student will be late turning in assignment, then he/she/they will:**
 - Contact Mr. Abbett in person or via email **ASAP** (as soon as possible) with explanation, plan of completion and questions.
 - Turn in late work no later than two weeks after due date.
 - LIFE HAPPENS** - When in doubt about whether an assignment will be accepted talk with or email Mr. Abbett.
- END OF 1ST AND 2ND QUARTER DEADLINE** – There will be a hard deadline several days before the end of 1st quarter and the 1st semester. **No late work will be accepted after this point unless student and Mr. Abbett have discussed an alternative plan.**
- Retakes** – Any class assignment and/or quiz can be revised and resubmitted, but must talk with Mr. Abbett about this beforehand. Most projects can be revised & resubmitted as well. **There will be no retakes on the final project or assessments.**

SIGNATURES PLEASE

Instructions: Submit a photo of this page in Schoology for syllabus assignment

By signing below, I am confirming that I have read the course syllabus and that I will abide by its policies & expectations.

STUDENT'S PRINTED First and Last NAME

X

STUDENT SIGNATURE HERE:

Date:

Grading Policy Description

- POWER** – This category represents on-going **participation** in assignments and class activities.
- ASSIGNMENTS** – Represents assignments that will be graded for student understanding of the content of the lessons.
- HOMEWORK/QUIZZES**** - Homework will be work that is to be started outside of the classroom. Quizzes will be preparation for mastery assessments.
- Projects and Assessments** – These are summative assessments to measure student understanding. **They are the most important of all the categories. This category measures whether you have been engaged in the other three categories.**
- **The grading "floor" is a 5 out of 10.** This means the first two missing assignments will be marked as Mi, which counts as 50% not 0%. To some extent this allows for a more accurate average mathematically when scores are averaged.
- ***IMPORTANT: If a student exceeds two missing assignments, then the grading "floor" for ANY missing assignments will be inputted at 0%.**