Reynolds High School

Exploring Graphic Design

Syllabus Updated: 9/1/2023

Teacher: Carson Abbert (He/Him/His)

Master of Education, Portland State University

Bachelor of Fine Arts, Cleveland Institute of Art, Ohio

Room #: A-11

Phone: (503) 667-3186 ext. 1104

Email: cabbert@rsd7.net

Required Materials

Planner, Chromebook, RHS ID, paper & pencil

Prerequisite: None

Length: One semester/.5 credit

Course Description: Exploring Graphic Design is an introductory course in graphic design.



- Get to know GRAPHIC DESIGN as a form of self-expression and as a career option.
- Create designs that have STYLE and a professional look.
- Learn the Elements of Art
- Acquire an understanding of Express, Photoshop & Illustrator
- Strengthen your CREATIVITY!

Course Requirements: In this course, students during each class will use Schoology, an online learning management system, to engage with graphic design content. As they work on design they will be encouraged to bring their own visual "voice" (personal interests and style) to their work. Students will use school computers to learn how to use Adobe graphic design software. Most units will require students to demonstrate their understanding with a digitally-made assignment or project. Students are to maintain regular daily attendance. If a day(s) are missed, then student is to access their Schoology course from their Chromebook to familiarize themselves with missed content.

Student Expectations

- 1. Be Safe. Be Kind. Be Engaged.
- 2. Cell/Smartphone Use –OFF AND AWAY during class period. Use of a smart phone is at Mr. Abbert's discretion
- 3. Ear Buds/Air Pods/Headphones –OFF & OUT OF EARS during teacher instruction & partner/group activities
- 4. Students who do not maintain a passing grade may be required to check their phone into "The Box."

Course Schedule

Note: Schedule and assignments may be adjusted during semester.

Month	Units/Topics	Assignments/Projects
September	Graphic Design - Defined Sketching & Digital Drawing	What is Graphic Design?
	Graphic Design Computer Basics: 1. The Cloud: OneDrive	Brain Dump!!!
	2. Saving and Exporting Files3. Keyboard Shortcuts4. Drawing tablet basicsShoe Design	Shoe Design
October	Design Basics:	Elements of Art Poster
	Elements of Art	 World of Shapes Project





	Poster Design Typography/Type Tool	•	My Type Project (Typography)
October-November	Digital Collage: Ps Layer Masking Intro	•	Animal Collage Art Criticism/Talk (Class Discussion)
November	T-shirt printing (Direct-to-garment printer)	•	T-shirt Designing & Printing
December	Illustrator Introduction & Basics Logos	•	Raster and Vector Files Logo Designs (Illustrator) Sticker Design (Illustrator)
January	Final Project (Photoshop: Layer masks, Text tool, gradients, curvature pen tool, etc.)	•	Final Project: Pop Culture Landscape Final: Graphics Assessment Final Critique/Art Talk

Grading Categories:

POWER	(Formative)	20%
ASSIGNMENTS	(Form./Summative)	20%
Homework/Quizzes	(Form./Summative)	20%
Projects & Tests	(Summative)	40%

Letter Grade Description

	Letter	Percentage	Narrative	10- Point Scale
	Α	90 - 100	Exceeds	10-9
	В	80 - 89	Meets/Proficient	8
	С	70 - 79	Developing/Nearly Proficient	7
	D	60 - 69	Emerging/Developing	
	I	51-59 or below	Unfinished/In- complete	5
	Mi	50	**Grading Floor (Missing Work)	5
はない	N	0	***No Work Submitted/Missing more than two assignments	0

Late Work/Retake Policy

- 1. If student will be late turning in assignment, then he/she/they will:
 - Contact Mr. Abbert in person or via email ASAP (as soon as possible) with explanation, plan of completion and questions.
 - Turn in late work no later than two weeks after due date.
 - LIFE HAPPENS When in doubt about whether an assignment will be accepted, talk with or email Mr. Abbert.
- 2. END OF 1ST AND 2ND QUARTER DEADLINE There will be a hard deadline several days before the end of 1ST quarter and the 1ST semester. No late work will be accepted after this point unless student and Mr. Abbert have discussed an alternative plan.
- 3. Retakes Any class assignment and/or quiz can be revised and resubmitted, but you must talk with Mr. Abbert about this beforehand. Most projects can be revised and resubmitted as well. There will be no retakes on the final project or assessment.

SIGNATURES PLEASE

Instructions: Submit a photo of this page in Schoology for syllabus assignment

By signing below, I am confirming that I have read the course syllabus and that I will abide by its policies & expectations.

STUDENT'S PRINTED First and Last NAME



STUDENT SIGNATURE HERE:

Date:

Grading Policy Description

- 1. POWER This category represents on-going **participation** in assignments and class activities.
- 2. ASSIGNMENTS Represents assignments that will be graded for student understanding of the content of the lessons.
- 3. HOMEWORK/QUIZZES** Homework will be work that is to be started outside of the classroom. Quizzes will be preparation for mastery assesments.
- 4. Projects and Assessments These are summative assessments to measure student understanding. They are the most important of all the categories. This category measures whether you have been engaged in the other three categories.
- 5. **The grading "floor" is a 5 out of 10. This means the first two missing assignments will be marked as Mi, which counts as 50% not 0%. To some extent this allows for a more accurate average mathematically when scores are averaged.
- ***IMPORTANT: If a student exceeds two missing assignments, then the grading "floor" for ANY missing assignments will be inputted at 0%.