



Finance Department
1204 NE 201st Avenue
Fairview, OR 97024
503-661-7200

NOTIFICATION OF INTENT TO AWARD

RFP for Public Relations / Communication Services

To: Proposers and Other Interested Persons

From: Reynolds School District # 7

Date: January 27, 2016

Reynolds School District has concluded its assessment of the proposals received for "RFP for Public Relations / Communications Services".

The Committee has selected the following proposer for the award:

JLA Public Involvement Inc.

Per OAR 137 Division 48, Reynolds School District shall direct negotiations toward obtaining a written agreement on:

- (A) The consultant's performance obligations and performance schedule;
- (B) Payment methodology and a maximum amount payable to the Consultant for the specific services required under the Contract that is fair and reasonable to the Contracting Agency as determined solely by the Contracting Agency, taking into account the value, scope, complexity and nature of the specific services; and
- (C) Any other provisions the Contracting Agency believes to be in the Contracting Agency's best interest to negotiate.

Furthermore,

Reynolds School District shall either orally or in writing, formally terminate negotiations with the highest ranked proposer if the Reynolds School District and Proposer are unable for any reason to reach agreement on a Contract within a reasonable amount of time. Reynolds School District may thereafter negotiate with the second-ranked Proposer, and if necessary, with the third ranked Proposer until negotiations result in a Contract.



Finance Department
1204 NE 201st Avenue
Fairview, OR 97024
503-661-7200

Please direct any questions regarding this notice to the attention of Bob Collins at rcollins@daycpm.com.

Sincerely,

A handwritten signature in blue ink, appearing to read "Rachel Lopez Hopper".

Rachel Lopez Hopper
Chief Financial & Operations Officer