



Reynolds
Tomorrow

2011/2012 Budget Priorities

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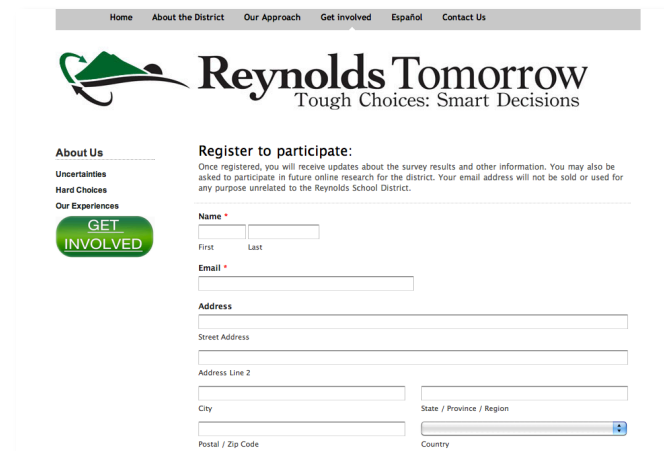
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Objectives

- Assess community preferences for district funding options
- Make survey accessible to the entire community
- Complete data collection in time for board use as guidelines throughout budget decision-making process
- Create tools for expanded and ongoing community engagement

Survey Methodology

- Use online survey tool to collect opinions
- Inform and educate the community about the effort
- Use existing email lists
- Permit people to register on a dedicated website
- Delete duplicates
- Send three email invitations
- Share results with the community



The screenshot shows the Reynolds Tomorrow website's registration page. At the top, there is a navigation bar with links for Home, About the District, Our Approach, Get Involved, Español, and Contact Us. The Reynolds Tomorrow logo and tagline "Tough Choices: Smart Decisions" are prominently displayed. On the left side, there are links for "About Us", "Uncertainties", "Hard Choices", and "Our Experiences", along with a green "GET INVOLVED" button. The main content area is titled "Register to participate:" and includes a disclaimer: "Once registered, you will receive updates about the survey results and other information. You may also be asked to participate in future online research for the district. Your email address will not be sold or used for any purpose unrelated to the Reynolds School District." The registration form consists of several input fields: "Name" (with sub-fields for "First" and "Last"), "Email", "Address" (with sub-fields for "Street Address", "Address Line 2", "City", "State / Province / Region", "Postal / Zip Code", and "Country").

Quick Facts

- Average time to complete:
 - 12 minutes
- 929 Completed surveys
 - 75% parents
 - 24% no children in school
 - 1% students
- Gender
 - 69% female
 - 31% male
- Average age: 45 years
 - 19% 18 to 34 years
 - 36% 35 to 44 years
 - 26% 45 to 55 years
 - 19% 55+ years
- 85% community
- 15% current/former district employees
 - 52% classified
 - 48% licensed/administrator
- Area
 - 47% East
 - 27% Central
 - 26% West

WEST: Alder, Glenfair, Margaret Scott, Wilkes

CENTRAL: Davis, Fairview, Hartley, Salish Ponds

EAST: Sweetbriar, Troutdale, Woodland

- 10% Speak language other than English at home
 - 5 Spanish-only surveys

Don't Forget

- It is an engagement process, not a survey
 - Rules of statistical testing do not apply
- Results are guidelines for decision-making



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Survey Results

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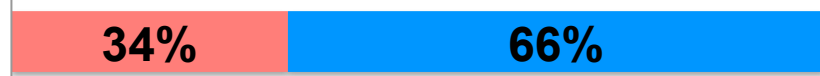
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% Agree: Series One

The following are some areas where the Reynolds School District could cut its 2011-2012 budget. To what extent do you agree or disagree with the following proposed budget choices?

■ Total disagree ■ Total agree

Contract in the private sector to provide some support services for the school district.



Shorten the school year by five to 10 days.



Eliminate school counselors at elementary school.



Increase student/teacher ratio. Ratios will continue to be smaller for elementary grades and increase for older students. Ratios will be relatively lower for core classes and higher for other classes.



Close one elementary school. Savings will be in operating costs, cuts in administrative staff, custodial staff and some teaching specialists.



Reduce secondary schools, including Reynolds High School, to a six-period day and reduce electives.



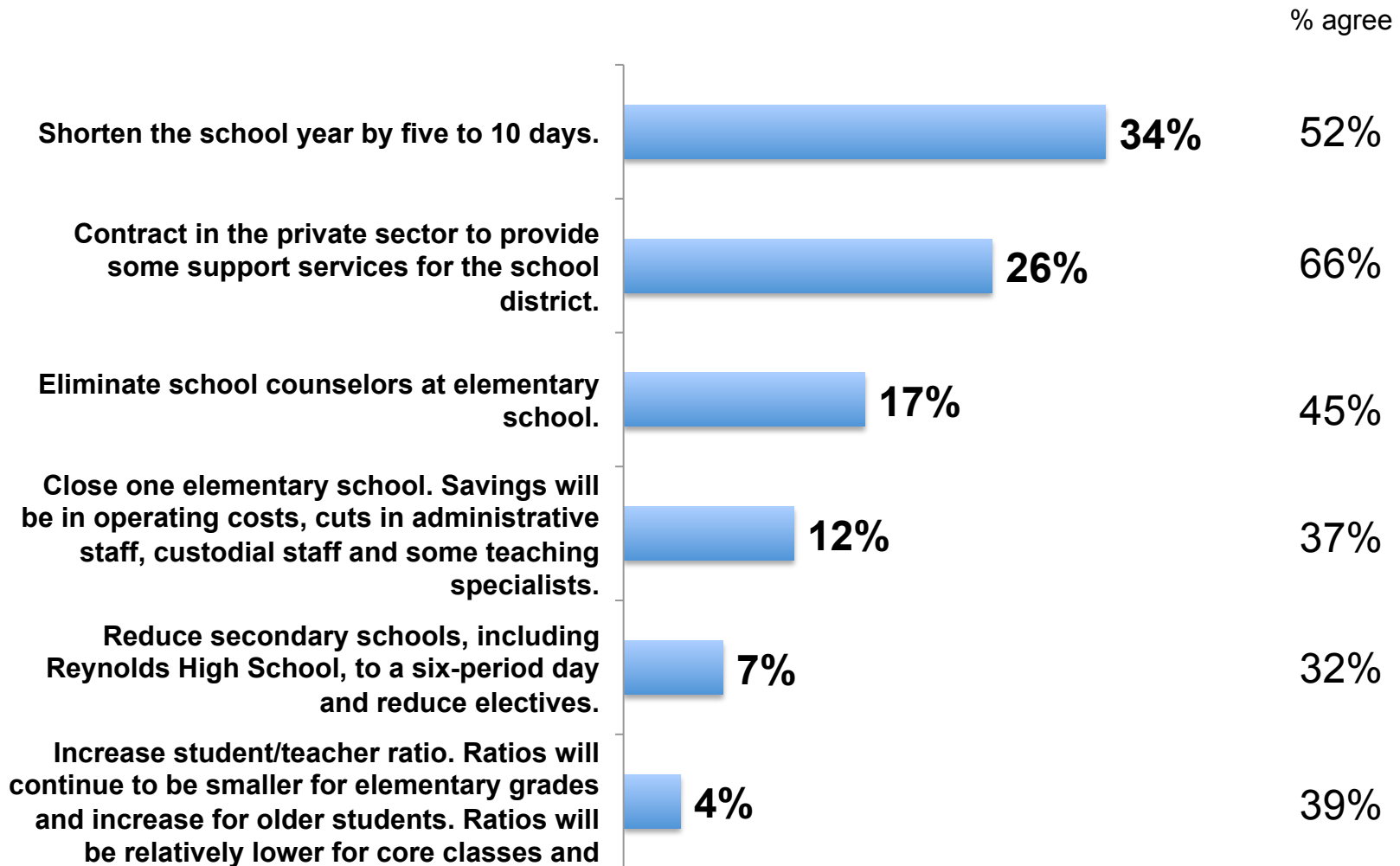
% Agree by Group: Series One



		All	District Employee				Parents		
			No	Yes	Classified	Licensed/ Admin	Parents, now	Parents Past	No, never
Contract in the private sector to provide some support services for the school district.	Agree	66%	72%	43%	25%	43%	71%	57%	73%
	Disagree	34%	28%	57%	75%	57%	29%	43%	27%
Shorten the school year by five to 10 days.	Agree	52%	50%	57%	58%	57%	53%	45%	40%
	Disagree	48%	50%	43%	42%	43%	47%	55%	60%
Eliminate school counselors at elementary school.	Agree	45%	46%	40%	42%	34%	46%	42%	55%
	Disagree	55%	54%	60%	58%	66%	54%	58%	45%

Forced Choices: Series One

And if you had to choose to cut funding for one of these areas, which one would it be?



Choice by Group: Series One

	All	District Employee				Parents		
		No	Yes	Classified	Licensed/ Admin	Parents, now	Parents Past	No, never
Shorten the school year by five to 10 days.	34%	34%	35%	42%	35%	37%	28%	16%
Contract in the private sector to provide some support services for the school district.	26%	28%	16%	11%	18%	28%	20%	36%
Eliminate school counselors at elementary school.	17%	18%	12%	14%	5%	17%	14%	19%
Close one elementary school. Savings will be in operating costs, cuts in administrative staff, custodial staff and some teaching specialists	12%	10%	21%	17%	25%	9%	20%	12%

% Agree: Series Two

The following are some areas where the Reynolds School District could cut its 2011-2012 budget. To what extent do you agree or disagree with the following proposed budget choices?

■ Total disagree ■ Total agree

Delay purchasing new science textbooks for one year. This will be a one-time savings.

15%

75%

Eliminate elementary pull out class for Talented and Gifted (TAG) students. Students would be served by their classroom teacher.

37%

63%

Delay purchase of new technology (hardware and software) for classrooms.

43%

57%

Change from a five-day to four-day school week. Increase the school day by two hours. Savings will result from lower bus transportation and utilities.

48%

52%

Delay building maintenance such as roof repair, heating and air conditioning systems, waterproofing and floor replacement.

73%

27%

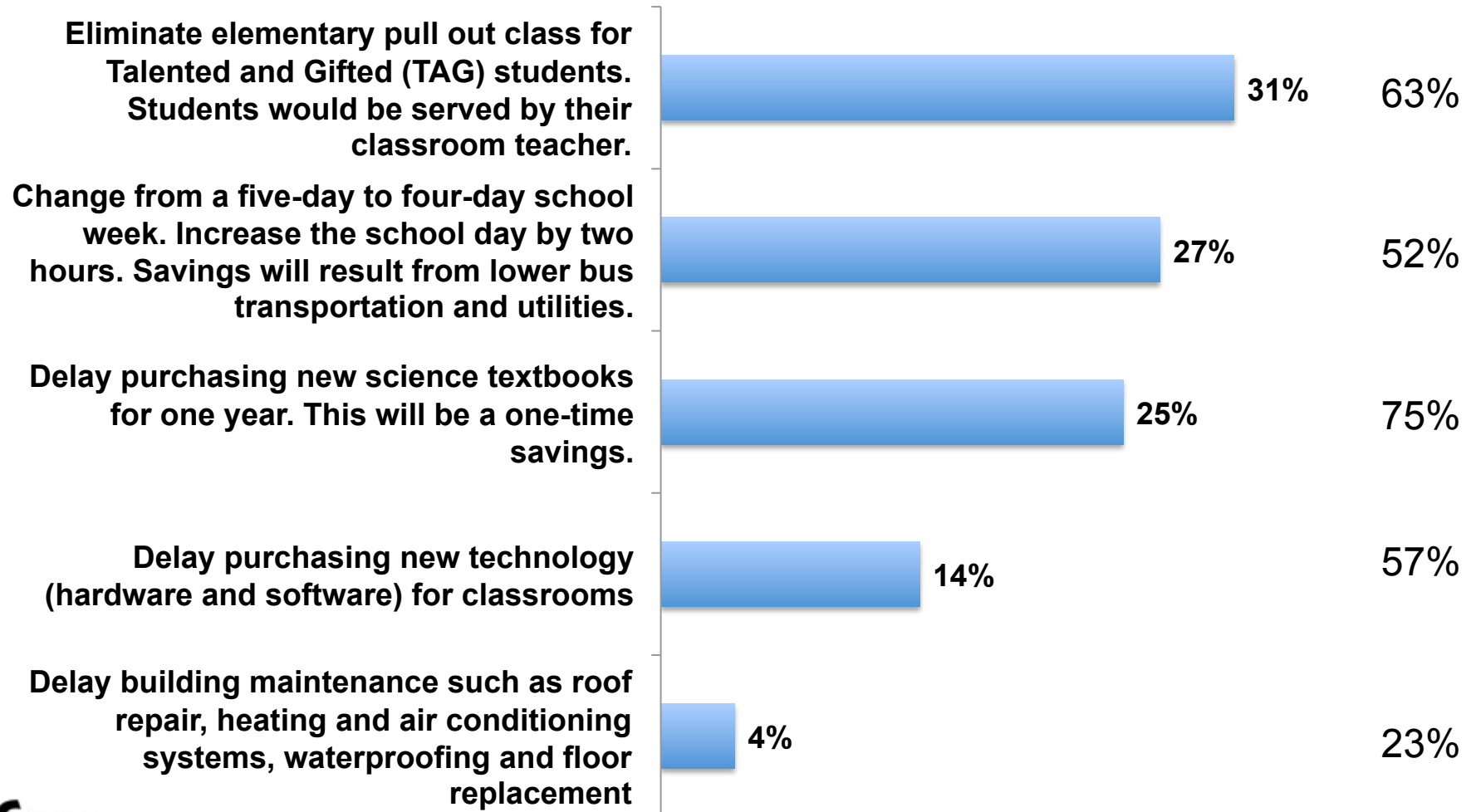
% Agree by Group: Series 2

		All	District Employee				Parents		
			No	Yes	Classified	Licensed/ Admin	Parents, now	Parents Past	No, never
Delay purchasing new science textbooks for one year. This will be a one-time savings.	Agree	75%	74%	82%	77%	86%	74%	80%	73%
	Disagree	25%	26%	18%	23%	14%	26%	20%	27%
Eliminate elementary pull out class for Talented and Gifted (TAG) students.	Agree	63%	59%	79%	77%	83%	60%	72%	64%
	Disagree	37%	41%	21%	23%	17%	40%	28%	36%
Delay purchase of new technology (hardware and software) for classrooms.	Agree	57%	56%	63%	63%	66%	55%	65%	55%
	Disagree	43%	44%	37%	37%	34%	45%	35%	45%
Change from a five-day to four-day school week. Increase the school day by two hours. Savings will result from lower bus transportation and utilities.	Agree	52%	49%	66%	66%	63%	52%	53%	45%
	Disagree	48%	51%	34%	34%	37%	48%	47%	55%

Forced Choice: Series Two

And if you had to choose to cut funding for one of these areas, which one would it be?

% agree

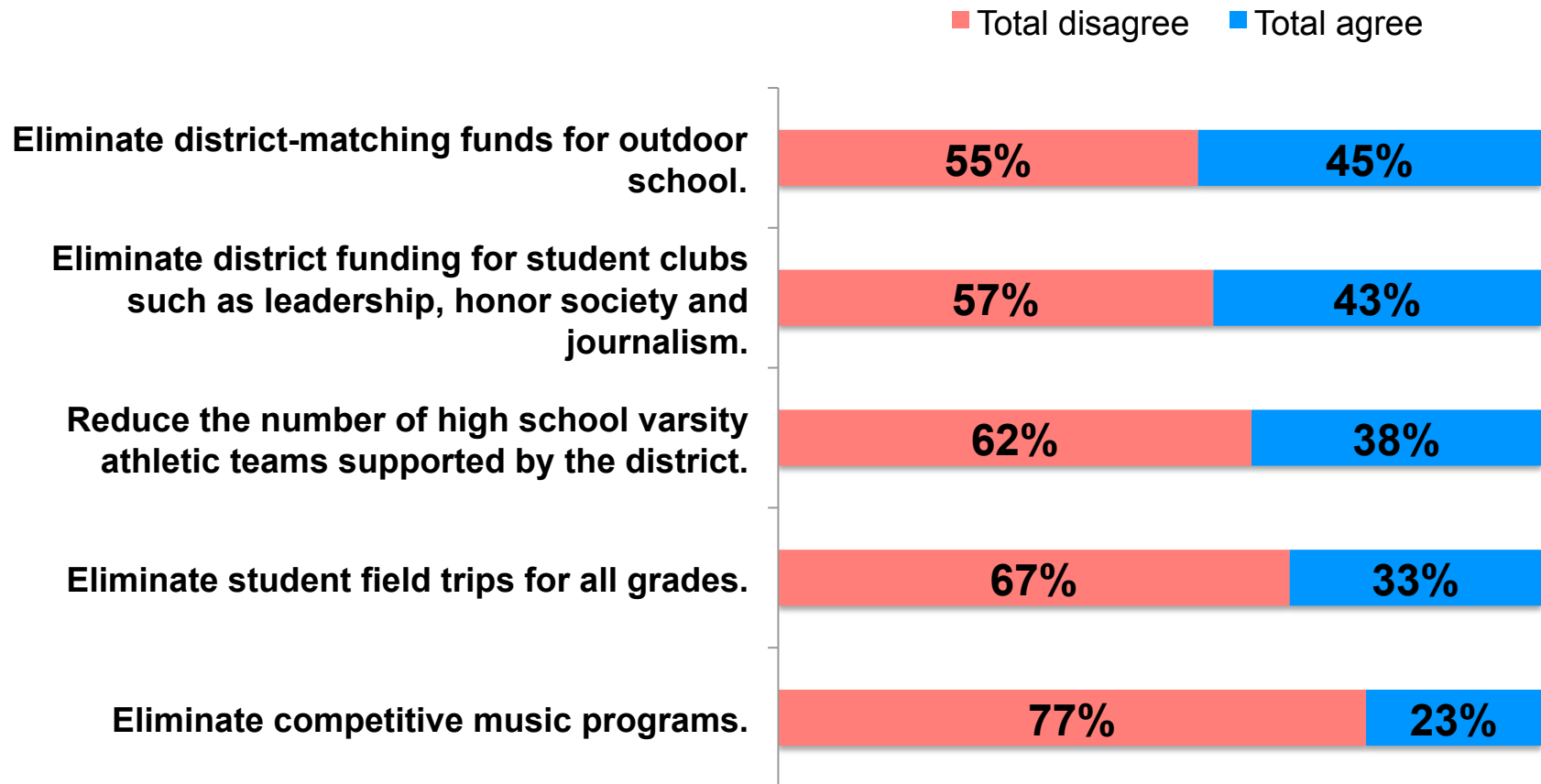


Choice by Group Series Two

	All	District Employee				Parents		
		No	Yes	Classified	Licensed/ Admin	Parents, now	Parents Past	No, never
Eliminate elementary pull out class for Talented and Gifted (TAG) students. Students would be served by their classroom teacher.	31%	31%	31%	44%	18%	31%	36%	30%
Change from a five-day to four-day school week. Increase the school day by two hours. Savings will result from lower bus transportation and utilities.	27%	25%	35%	35%	32%	26%	26%	22%
Delay buying new science textbooks for one year. This will be a one-time savings.	25%	26%	18%	8%	28%	25%	21%	25%

% Agree: Series Three

The following are some areas where the Reynolds School District could cut its 2011-2012 budget. To what extent do you agree or disagree with the following proposed budget choices?

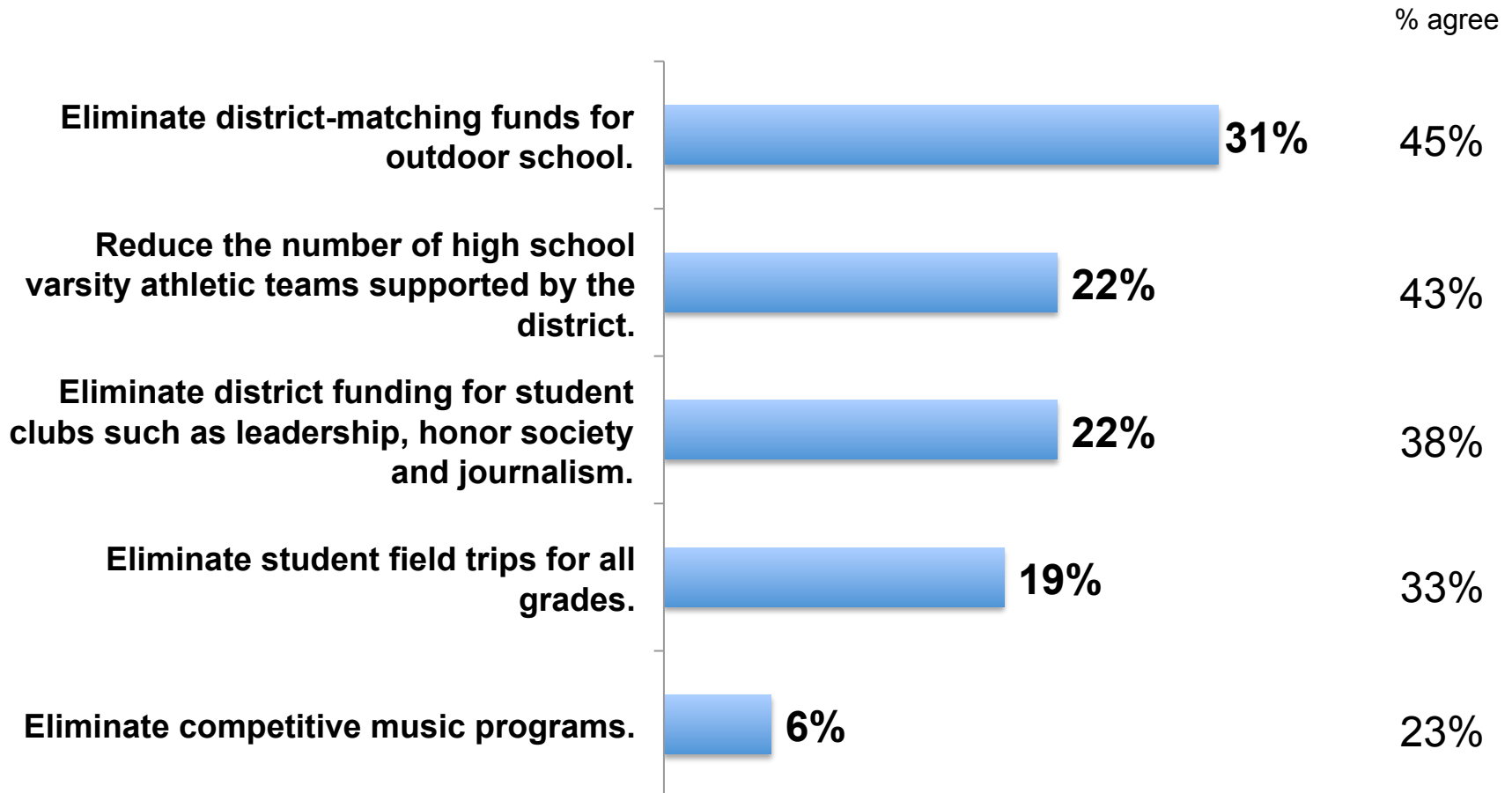


% Agree by Group: Series Three

		All	District Employee				Parents		
			No	Yes	Classified	Licensed/ Admin	Parents, now	Parents Past	No, never
Eliminate district-matching funds for outdoor school.	Agree	45%	44%	52%	54%	49%	41%	55%	60%
	Disagree	55%	56%	48%	46%	51%	59%	45%	40%
Eliminate district funding for student clubs such as leadership, honor society and journalism.	Agree	43%	43%	46%	45%	48%	40%	57%	51%
	Disagree	57%	57%	54%	55%	52%	60%	43%	49%
Reduce the number of high school varsity athletic teams supported by the district.	Agree	38%	36%	45%	39%	52%	35%	45%	45%
	Disagree	62%	64%	55%	61%	48%	65%	55%	55%
Eliminate student field trips for all grades.	Agree	33%	32%	41%	44%	37%	29%	53%	37%
	Disagree	67%	68%	59%	56%	63%	71%	47%	63%

Forced Choice: Series Three

And if you had to choose to cut funding for one of these areas, which one would it be?



Choice by Group: Series Three

	All	District Employee				Parents		
		No	Yes	Classified	Licensed/ Admin	Parents, now	Parents Past	No, never
Eliminate district-matching funds for outdoor school.	31%	29%	38%	39%	35%	29%	35%	36%
Reduce the number of high school varsity athletic teams supported by the district.	22%	21%	25%	20%	29%	22%	13%	19%
Eliminate district funding for student clubs such as leadership, honor society and journalism.	22%	23%	14%	18%	11%	23%	19%	16%
Eliminate student field trips for all grades.	19%	20%	18%	18%	15%	19%	26%	27%

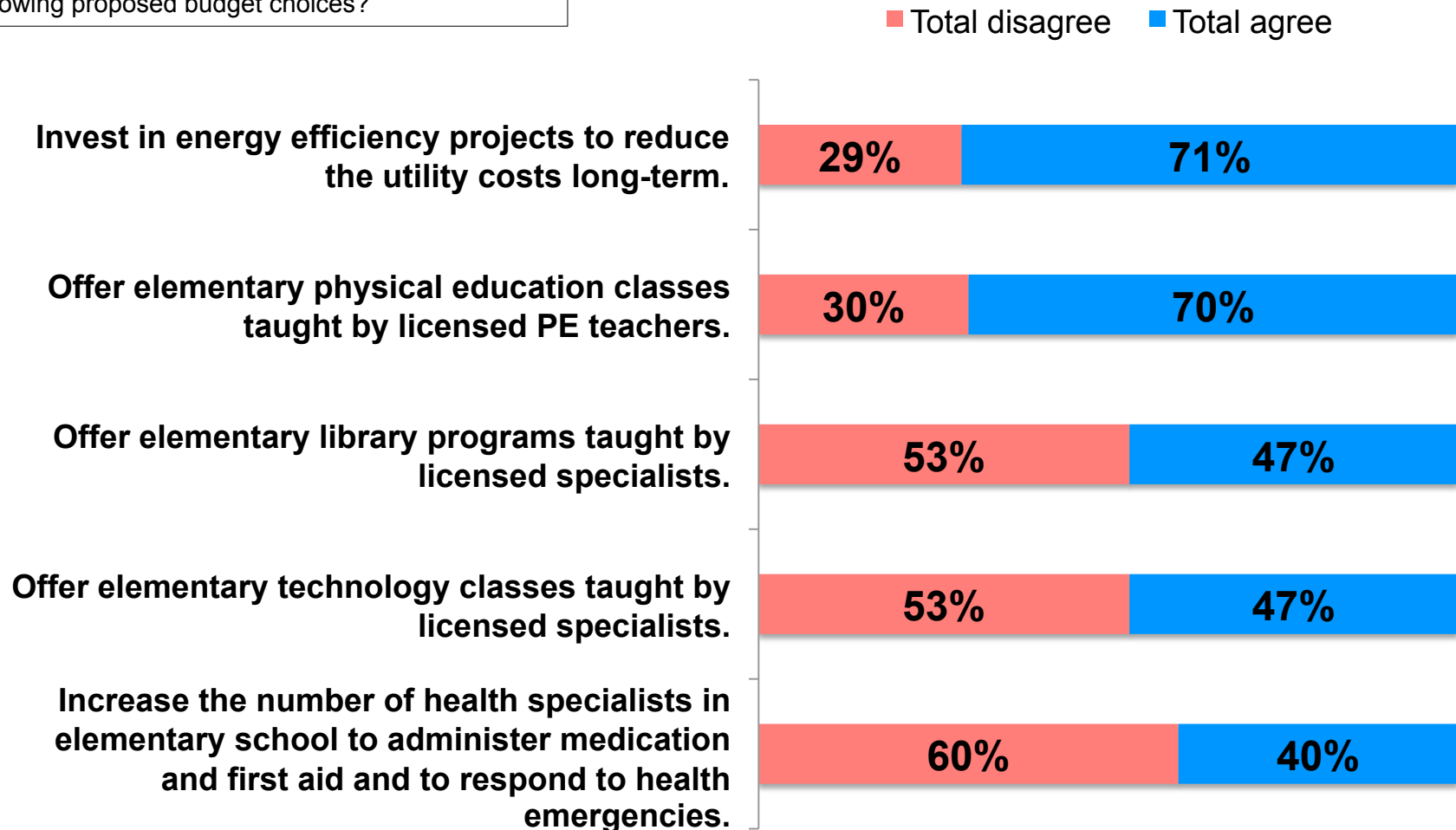
Out of District Transfers

The following are some areas where the Reynolds School District could cut its 2011-2012 budget. To what extent do you agree or disagree with the following proposed budget choices?

	Total agree	Total disagree
Tighten rules to limit student transfers to other school districts.	50%	50%
District employee, No	46%	54%
District employee, yes	69%	31%
Classified	77%	23%
Licensed/Admin	71%	29%
Parent, now	46%	54%
Parent, past	67%	33%
No, never	52%	48%

Funding Programs

The following are some areas where the Reynolds School District could cut its 2011-2012 budget. To what extent do you agree or disagree with the following proposed budget choices?



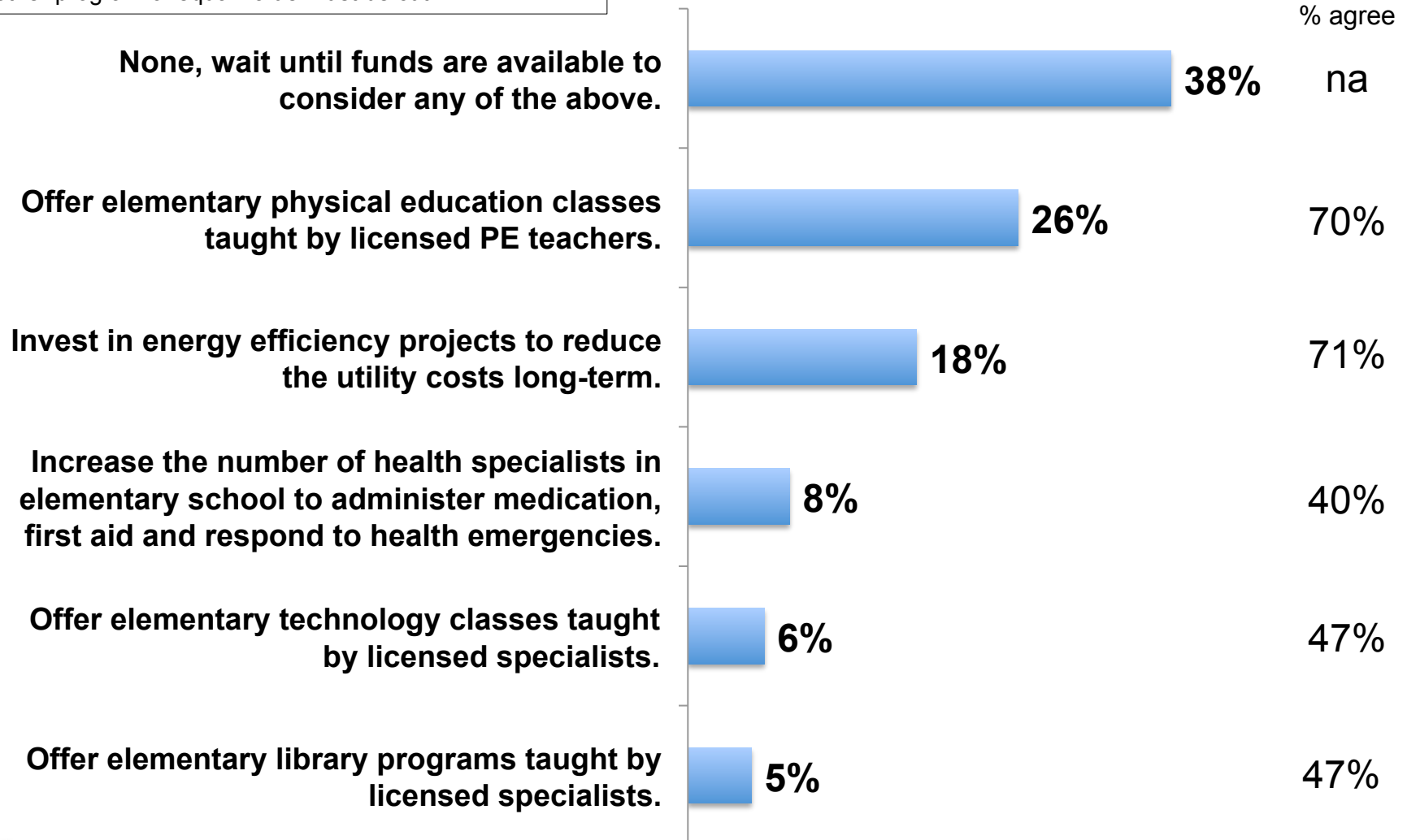
% Agree Funding by Group



		All	District Employee				Parents		
			No	Yes	Classified	Licensed/ Admin	Parents, now	Parents Past	No, never
Invest in energy efficiency projects to reduce the utility costs long-term.	Agree	71%	73%	63%	61%	71%	72%	64%	69%
	Disagree	29%	27%	37%	39%	29%	28%	36%	31%
Offer elementary physical education classes taught by licensed PE teachers.	Agree	70%	68%	77%	73%	78%	70%	66%	70%
	Disagree	30%	32%	23%	27%	22%	30%	34%	30%

Forced Choice Funding Programs

Which of the following should be funded, if any, knowing another program of equal value must be cut?



Preference by Group

	All	District Employee				Parents		
		No	Yes	Classified	Licensed/ Admin	Parents, now	Parents Past	No, never
None, wait until funds are available to consider any of the above.	38%	39%	35%	44%	28%	37%	40%	36%
Offer elementary physical education classes taught by licensed PE teachers.	26%	23%	36%	24%	45%	27%	26%	22%
Invest in energy efficiency projects to reduce the utility costs long-term.	18%	19%	10%	14%	8%	16%	20%	25%



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Key Findings

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Key Findings

- Online engagement works
 - 927 people provided opinions
 - Responses were thoughtful, 12 minutes to complete
- Opinions vary
 - Differences between the community and employees
 - Differences between parents and non-parents
- Choices are difficult
 - But preference for some choices is stronger than others



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