



**FOR IMMEDIATE RELEASE**

*Reynolds School District Secures Several OSPRA Communications Awards*

**May 13, 2022, Fairview, OR** – At the Spring Oregon Schools Public Relations Association (OSPRA) Conference held in Corvallis on May 5-6, Reynolds School District took home several communications awards. Reynolds School District received the following honors:

- **Award of Excellence** – *Equity in Communications* for the Superintendent’s newsletter
- **Award of Merit** – *Social Media Communications* for student, staff and community recognition
- **Award of Merit** – *Branding & Image Package* for the 2021-2026 RSD Strategic Plan
- **Honorable Mention** – *Video* for the Welcome Back video
- **Honorable Mention** – *Social Media* for the Back to School Facebook live stream series, and
- **Honorable Mention** – *E-Newsletter* for the Superintendent’s newsletter

Today, May 13<sup>th</sup>, is the inaugural **School Communicators Day**, supported by the National Schools Public Relations Association (NSPRA). OSPRA, the state affiliate of NSPRA, boasts of more than 65 school communications professionals who elevate the profession of K-12 public relations, supports K-12 public relations professionals, and demonstrates and implements equitable and inclusive practices in the state of Oregon.

“We strive to ensure that no matter what method we use to communicate with our students, families and staff, we do it in an equitable manner to try to reach our most marginalized communities,” stated Stephanie Field, Executive Director of Communications & Community Relations for Reynolds School District. “Receiving these honors from OSPRA showcases the hard work and dedication that we put into all of our communications efforts within the District.”

**About [Reynolds School District](#):**

As a community, we prepare lifelong learners to achieve their full potential in a complex and interconnected world. Reynolds School District recognizes the diversity and worth of all individuals and groups in our society. Reynolds School District Board of Education ensures that all educational programs, activities, and employment will be free of discrimination or harassment on the basis of race, color, religion, gender, gender identity, sexual orientation, national origin, disability, parental or marital status, or age.

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